



Media Kit

# KINGS EXPOMEDIAA (LTD.)

Publisher of 5 Monthly Magazines & a Directory Dedicated to Fire Safety & Security Industry Since - 1998

*"LET'S MAKE FIRE SAFE WORLD"*



[www.FireSafeWorld.com](http://www.FireSafeWorld.com)

FIRE & SAFETY

SECURE asia

Focus Personal Protective Equipment

RESCUE MANAGEMENT

KE SAFETY EQUIPMENT REVIEW

FIRE SAFETY & SECURITY INDIA DIRECTORY

## About Us

### INTRODUCTION

KINGS INFOMEDIA PRIVATE LIMITED with its focus on publication segment commenced its journey in 1998. We provide quality, complete and concise information among the focused audience in Fire Protection, Safety & Security segments. The information provided is of the Industry, by the Industry and for the Industry. This is “the Only Publication House” in India which covers all the safety segments i.e. Fire Fighting, Fire prevention, Safety Systems, Evacuation & Disaster Management completely & security with CCTV, Intruder Alarm & other security surveillance equipments & services encompassing all vital aspects along with latest articles, reviews & technical updates.

In South Asia, “Fire & Safety” is one of the largest circulated magazines. In this magazine you will find major issues, information about fire & safety sector as well as security sector, interesting & insightful articles from renowned authors, market trends and the ascent of new technology, methods to prevent fire, different fire fighting & its management equipment manufacture companies. It is evident that the success depends on maintaining impeccable standards by adapting to products & services with latest technology. This requires constant emphasis on product development, convenient & cost effective technology and systems.

### OUR GOAL

Our Publication is the kind of media which plays a direct role in disseminating this latest and updated information, constantly. In Current business scenario, it is vital that the information provided should focus on a specific segment of industry in an elaborated form. The advertisers reach to the targeted market through our publications, where every reader matters in order to save on diffused information, readers and also the advertising cost. The publication acts as bridge between the buyer and the seller.

### OUR DEMAND

Globalization led Indian Market with new industries, products, brands and services.

The technology from international markets helped the Indian unorganized sector to go systematic and effective, which in turn has inducted a renewed thrust for growth of the Industry.

To be competitive in this changing scenario, industry is now focusing on investing in technology, product development, marketing, manpower, it's training and consumer education.

It is positive for industry professionals to be aware about latest and updated information, constantly.

### OUR PUBLICATIONS

We KINGS EXPOMEDIAA PRIVATE (LIMITED) bridge the gap in the industry between information and knowledge.

We publish THE FLAGSHIP monthly magazine **“FIRE & SAFETY”** covering the entire spectrum of the three segments “Fire, Safety & Security”, and it is recognized as No. 1 Magazine all over Asia in respect of all matters pertaining to this industry.

Second monthly Magazine **“Secure Asia”** is dedicated to matters related to the establishment and maintenance of protective measures that ensure a state of inviolability from hostile acts or influences.

Third is the monthly **“Rescue Management”** magazine proposed to be one of the means to redefine emergency & rescue management subject matters & techniques.

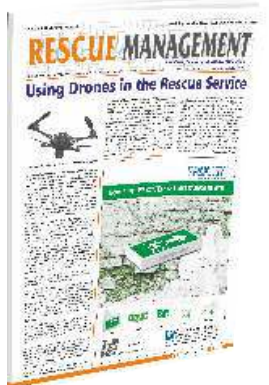
Fourth Monthly is **“Focus Personal Protective Equipment”** magazine which is sought to embrace all major issues concerning personal safety and workman safety at construction sites, factories and all other work places.

Last but not the least **“FIRE, SAFETY, SECURITY INTERNATIONAL”** is the International Trade show supplement which we publish during major international exhibitions on industry related.

Our **“FIRE, SAFETY & SECURITY” Directory** contains relevant details about various manufacturers, dealers, distributors etc from across the globe, which again serves as an effective bridge between buyers & sellers.

Our **“FIRE, SAFETY & SECURITY” in C.D.** Form which contains details of more than 11,000 manufacturers, dealers, distributors etc from across the globe.

**In Totality We Are The Only Focused & Complete Publication House On Safety & Security Along With Fire Safety In All The Spectrum**



# FIRE & SAFETY

“Fire & Safety” is India’s leading Monthly Magazine on Fire, Safety & Security Industry since 1998. With the experienced media team & creative support, it has created strong brand recall among the who’s who in Fire, Safety & Security Industry across India.

It gives us immense pleasure & deep satisfaction, when we peep in the history of the publishing of the very well accepted & recognized “FIRE & SAFETY” magazine. We, at this juncture, wish to heartily acknowledge the continuing kind patronage of our subscribers making it No. 1 Magazine in the entire South Asia region, which covers all the safety segment i. e. Fire Suppression Systems, Explosion Suppression System, Gas & Dust detection Systems, Fire rescue Boats, Sprinkler System, Smoke & Heat Extraction Systems, Fire Resistant Building Material, Fireproof Paints and Coatings, Homeland Security, Access Control, Counter Terrorism Policing and Law Enforcement with all aspects, along with latest articles, review & technical update. In this magazine you will find major issues, information about fire & safety sector as well as security sector, interesting article from different authors, market trends, new technology, methods to prevent of different fire fighting & its management equipment manufacture companies. It is evident that the success depends on maintaining good standards by adapting to products & services with latest technology. This requires constant emphasis on product development, convenient & cost effective technology and systems. This magazine has progressively witnessed an exponential growth in the products and services offerings in the Fire, Safety & Security Industry. This magazine helps the producers, service providers, industrial and SME consumers to keep abreast of the innovations & inventions in this sector. It gives us immense pleasure & contentment to know that we are pioneers of the field and have been rewarded by getting accepted by our target audience and others who have made us “Numero Uno” in our segment.

## Editorial Focus:

The magazine covers all the leading topics related to fire and safety products and services, commercial and homeland security.

The editorial focus is on Market Trends, Business Technology, Engineering and Equipment. These evaluations deliver critical information to all the eminent persons in the industry.

The unique features, combined with product-based editorial in the field, generate strong readership and reader loyalty.

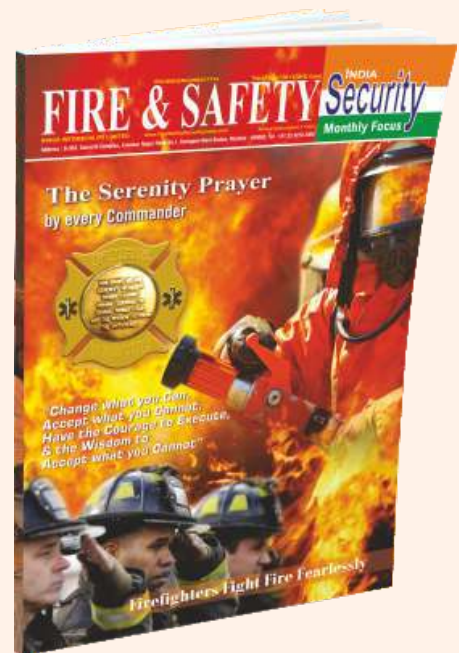
## Readership:

The circulation of “Fire and Safety” Magazine provides good volume of information to maximum possible qualified recipients. The Qualified recipients are individuals who have titles of Fire Officers, Safety & Security Heads, Factory Inspector All Industrial Body, Fire/EMS Chiefs from Hospitality Industry, Firefighters, Industrial Safety & Health Officers, Responders, Researchers, General Manager- Aircraft Rescue & Firefighting, Station In charge- Fire Brigade, Head- Aviation Security & Vigilance, Dy. Fire Advisor, Safety & Legal Officer, Inspector Fire & Safety, EHS Manager, Technologists, Builders & Architects, etc.

## Reach

We feel proud to have our name recognized as a very well known & established magazine with around 49,606 circulations around the globe. To keep up the tradition and wishing to cover the entire spectrum of this Industry, we do participate in about 20 exhibitions related to the industry national as well as internationally to circulate & distribute free copies and to increase our subscriber base. Our advertisers are assured to get widespread reach to the targeted market. Our website [www.FireSafetySecurityIndia.com](http://www.FireSafetySecurityIndia.com) is visited by average 28,000 visitors every day.

Monthly Magazine dedicated to Fire Safety, Fire Fighting, Fire Prevention, Disaster Management, & Emergency Relief, Personal Safety & Workman Safety, Security Surveillance Equipment & Services with Market Review / preview & Update



## Editorial Profile

- \* Up-to-date news & views from the Industry
- \* Latest trends that affects the Industry
- \* Business information based on Industry feedback
- \* Marketing aspects to enhance business & profits
- \* Discussion on effective techniques, equipments, products & Supplies
- \* Market trends, new technology, methods to prevent fire and different fire fighting & its management equipment manufacturing companies.

## Readers' Profile

- \* Owners / Directors / CEOs
- \* Chief Fire Officers & Fire Advisors
- \* Fire & Security Consultants
- \* Hotel and Hospitality Managers
- \* Military & Navy Fire Officers
- \* Builders & Architects
- \* Vigilance Head

## The Reach

The magazine reaches out to 49,606 + key decision makers in Fire Industry, Safety Industry, Security Industry, Fire Officers, Safety Inspectors, Fire & Security Consultants, CFO & Fire Advisors in all the city state in India, Hotels, Banks, School, Hospitals, Corporate Houses, Air base & Naval base, Military & Army cantonment, Oil refinery, Arms & Ammunition depot, Rapid action services, Government & Semi Government Companies, Airport, Retail Industry, Industrial Brigades, Federal Disaster Services, Military Fire Services, Navy Fire & Emergency Services, Disaster Management Cells, National Accadmy at 500 + city's in India & Abroad thousand's of Villages in India.

The only monthly update & analyses of security products & services in Asia



## Editorial Profile

- \* Up-to-date news & views from the Industry
- \* Latest trends that affect the Industry
- \* Business information based on Industry feedback
- \* Marketing aspects to enhance business & profits
- \* Discussion on effective techniques, equipments, products & Supplies

## Readers' Profile

- \* Security Consultants & Advisors
- \* Chief Security Officers
- \* Hotel & Hospital Security Managers
- \* Airport Manager's
- \* Bank Security head / Department
- \* Consultants, Distributors and Manufacturers
- \* Vigilance Head

## The Reach

The magazine reaches out to 40,365 + key decision makers in Security Industry, Corporate Houses, Banks, Security consultants, Fire Officers, Fire Engineers, Engineering & Power Sector, Hotel & Hospitality Industry, Airport Managers, Disaster Management Cells

# SECURE asia

## An Overview

“Secure Asia” Monthly magazine is dedicated to issues of the establishment and maintenance of protective measures that ensure a state of inviolability and building effective defense from hostile acts or influences. The spectrum of products here includes CCTVs, Cameras, DVRs, Smart Phones, Access Control, Access Identification devices etc. We propose to fill the void between such security products suppliers and customers. As security market is not well developed in terms of it being an organized sector in India as compared to that of the peers of European countries, we wish to seize this opportunity and take an initiative to spread awareness in the entire Asian region including India. We hope to achieve our objective of spreading the requisite awareness through this medium and to contribute our share to develop security, which means protection that is no more a luxury or something which cannot be left just to chance and is most mandatory for everyone.

## Editorial Focus:

The magazine covers all the leading topics related to physical, commercial and homeland security.

The editorial focus is on Market Trends, Business Technology, Engineering and Equipment. These evaluations deliver critical information to all the eminent persons in the industry.

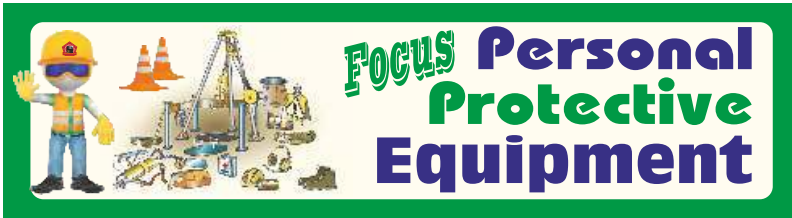
The unique features, combined with product-based editorial in the field, generate strong readership and reader loyalty.

## Readership:

The circulation of “Secure Asia” magazine provides good volume of information to maximum possible qualified recipients. The Qualified recipients are individuals who have titles of Safety & Security Heads, Fire/EMS Chiefs from Hospitality Industry, Technologists, Head & Advisor- Fire, Safety & Security, Director- Security & Intelligence, Fire Officers & Executives, Inspector- Central Industrial Security Force, Chief Admin and Security Manager, Head- Aviation Security & Vigilance, Responders, Researchers, Builders & Architects, etc.

## Reach

We feel proud to have our name recognized as a very well known & established magazine with around 40,365 circulations around the globe. To keep up the tradition and wishing to cover the entire spectrum of components of this Industry, we do participate in about 20 exhibitions related to the industry national as well as internationally to circulate & distribute free copies and to increase our subscriber base. Our advertisers are assured to get widespread reach to the targeted market. Our website [www.firesafetysecurityindia.com](http://www.firesafetysecurityindia.com) is visited by average 28,000 visitors every day.



## An Overview

“Focus Personal Protective Equipment” Magazine is sought to embrace the subject of “personal safety” of individuals and also “workman safety” at factories, mines, construction sites and all other work places. We propose to bring awareness of various Safety equipments issued to help employees in protecting themselves from the challenges & hazards posed by their work environments. PPE includes fire retardant or chemical-proof clothing, gloves, hard hats, respirators, safety spectacles, etc. to name a few. The term "Personal Protective Equipment" covers any item intended for wearing or carrying by the worker with the aim of protecting him from one or more risks likely to cause injury or jeopardize health while at work, in addition to any item or accessory having the same purpose.

## Editorial Focus:

The magazine covers all the leading topics related to personal and organizational safety.

The editorial focus is on Market Trends, Business Technology, Engineering and Equipment. These evaluations deliver critical information to all the eminent persons in the industry.

The unique features, combined with product-based editorial in the field, generate strong readership and reader loyalty.

## Readership:

The circulation of “Focus Personal Protective Equipment” Magazine provides good volume of information to maximum possible qualified recipients. The Qualified recipients are individuals who have titles of Fire Officers, Safety & Security Heads, Fire / EMS Chiefs from Hospitality Industry, Firefighters, Health & Safety Officers, Joint General Manager (Equipment) - Airport Authority of India, Manager- Personnel Administration & Safety, Factory Inspector All Industrial Body, EHS Manager, Safety & Legal Officers, Builders & Architects, Responders, Researchers, etc.

## Reach

We feel proud to have our name recognized as a very well known & established magazine with around 35,873 circulations around the globe. To keep up the tradition and wishing to cover the entire spectrum of components of this Industry, we do participate in about 20 exhibitions related to the industry national as well as internationally to circulate & distribute free copies and to increase our subscriber base. Our advertisers are assured to get widespread reach to the targeted market. Our website [www.FireSafetySecurityIndia.com](http://www.FireSafetySecurityIndia.com) is visited by average 28,000 visitors every day.

The only monthly update completely dedicated on Occupational Safety and Health of workman working in critical conditions.



## Editorial Profile

- \* Up-to-date news & views from the Industry
- \* Latest trends that effects the Industry
- \* Business information based on industry feedback
- \* Marketing aspects to enhance business & profits
- \* Discussion on effective techniques, equipments, products & Supplies

## Readers' Profile

- \* Owners/Directors of Factories
- \* Purchase Manager - Govt. & Pvt. Co.
- \* Project Head & Managers
- \* Factory Inspector Govt. & Private
- \* Construction Companies & Consultants
- \* Builders, Architects & Engineers
- \* Refinery and oil

## The Reach

The magazine reaches out to 35,873+ key decision makers in Constructor Industry including contractors for builders & development, Factory Inspector, Safety Brigade, Fire Industry, Public Health Brigades, Disaster Management Cells, Government & Semi Government enterprises, Emergency Services, Police, Securities Agencies, Chemical Industry, Army cantonment, Military Fire Services, Factories & Mines, etc.

The only monthly analyses on Emergency Products Services involve in Rescue & Disaster Management



## Editorial Profile

- \* Up-to-date news & views from the Industry
- \* Latest trends that effects the Industry
- \* Business information based on Industry feedback
- \* Marketing aspects to enhance business & profits
- \* Discussion on effective techniques, equipments, products & Supplies

## Readers' Profile

- \* Owners / Directors / CEOs
- \* Purchase Manager - Govt. & Pvt. Corporations
- \* Consultants, Distributors & Manufacturers
- \* Corporate / Project / Category Managers
- \* Central Purchase Engineers
- \* Vigilance Head

## The Reach

The magazine reaches out to 28,190 + key decision makers in Fire Industry, Security Industry, Fire Officers, Safety Inspectors, Fire & Security Consultants, CFO & Fire advisors, All the city state in India, Hotels & Banks, School, Hospitals, Corporate Houses, Identity and Access Management Industry, Air base Naval base military & army controlment refinery, Arms & Ammunition depot, Rapid action services, Government & Semi Government Companies, Airport Industry, Retail Industry, Hotels & Hospitals, Industrial Brigades, Federal Disaster Services, Military Fire Services, Navy Fire & Emergency Services, Disaster Management Cells, National Accadmy all over India.

# RESCUE MANAGEMENT

## An Overview

"Rescue Management" magazine proposes to be one of the means to redefine emergency & rescue management subject matters and techniques. The magazine is packed with national & international news, medical & technological developments, incident tales & rescue activities and interesting & discerning rescue & disaster management operations. It presents critical solution-oriented news and skills for key personnel in rescue & emergency management industry and other related sectors. For many years 'Rescue' remained one of a plethora of firefighting titles. However it is important to understand their technicalities for working professionals as well as volunteers as any accident, small or big, is followed by the rescue operation, which are carried out to save peoples' lives using systematic approach in order to complete the operation in minimum time & cost.

## Editorial Focus:

The magazine covers all the leading topics related to the Security products and service, commercial and homeland security.

The editorial focus is on Market Trends, Business Technology, Engineering and Equipment. These evaluations deliver critical information to all the eminent persons in the industry.

The unique features, combined with product-based editorial in the field, generate strong readership and reader loyalty.

## Readership:

The circulation of "Rescue Management" Magazine provides good volume of information to maximum possible qualified respondents. The Qualified recipients are individuals who have titles of Disaster Recovery specialist, Disaster Recovery Manager, Disaster Recovery Coordinator, Responders, Researchers, Firefighters, Technologists, Disaster Manager, Disaster Preparedness Expert, General Manager- Aircraft Rescue & Firefighting, Senior Manager- Security & Emergency Management, etc.

## Reach

We feel proud to have our name recognized as a very well known & established magazine with around 28,190 circulations around the globe. To keep up the tradition and wishing to cover the entire spectrum of components of this Industry, we do participate in about 20 exhibitions related to the industry national as well as internationally to circulate & distribute free copies and to increase our subscriber base. Our advertisers are assured to get widespread reach to the targeted market. Our website [www.FireSafetySecurityIndia.com](http://www.FireSafetySecurityIndia.com) is visited by average 12,000 visitors every day.

## Yearly **FIRE SAFETY & SECURITY** INDIA DIRECTORY 2023-24

“**FIRE, SAFETY & SECURITY**” is the most inclusive source of information, providing complete database of manufacturers, suppliers, dealers, distributors etc. from around the globe, which bridges the gap between buyers & sellers. It provides information to the industry in all forms.

It is the only editorial driven guide for the buyers, professional consultants to advance their knowledge, needed at the decisive moment when they are ready to buy or specify. It is well supplemented by unique database of products and select research. Based on evaluations of market trends. Equipment and supplies, the approach delivers the significant information to buyer, required during the decision marking process.

It also provides several benefits to ensure unlimited business opportunities.

The guides is a product which keeps readers, the most refined buyers and suppliers in the market, informed about product and technological developments in this fast - changing industry.

Advertising rates allow you to create larger ads with complete information about your company. Products & services offered, for higher impact.

Based on evaluations of market trends, equipment and supplies, the approach delivers thecritical information to buyer, required during the decision-making process.

The only annual Directory, providing 3500 companies of manufactures, Suppliers, Dealers & Distributers of fire, Safety & security Product & Services



### The Reach

“**Fire Safety Security Annual Directory**” works like Ready Reckoner with 91 Category Index to search all kind of manufacturers / Trader / Dealers of any thing and every thing in “Fire Safety, Fire Protection, all kinds of Safety products & Security surveillance product and services.

And it gives great help for decision makers in Fire Industry, Safety Industry, Security Industry, Fire Officers, Safety Inspectors, Fire & Security Consultants, CFO & Fire Advisors in all the city state in India, Hotels, Banks, School, Hospitals, Corporate Houses, Air base & Naval base, Military & Army cantonment, Oil refinery, Arms & Ammunition depot, Rapid action services, Government & Semi Government Companies, Airport, Retail Industry, Industrial Brigades, Federal Disaster Services, Military Fire Services, Navy Fire & Emergency Services



**FIRE,  
SAFETY &  
SECURITY  
DIRECTORY**

## Readership Break up As per Geo Location & Industry wise

State Wise Circulation / Readership				
States	Fire & Safety	Secue Asia	RM	PPE
Andaman & Nicobar Islands	27	40	58	95
Andhra Pradesh	1756	1157	754	1056
Arunachal Pradesh	28	23	101	33
Assam	797	532	324	487
Bihar	1902	1470	578	1079
Chhatisgarh	1025	778	341	538
Delhi (NCR)	5084	5535	3587	4357
Goa	394	447	65	120
Gujarat	4055	4325	2890	4001
Harayana	1095	980	668	622
Himachal Pradesh	827	901	171	524
Jammu & Kashmir	1595	1650	152	1235
Jharkhand	253	293	103	240
Karnataka	4085	2741	3748	2222
Kerala	875	875	781	650
Madhya Pradesh	1985	1579	562	1687
Maharashtra	7054	4598	3338	5086
Manipur	84	57	60	35
Mizoram	97	90	55	66
Telengana	870	775	109	598
Orissa	995	888	321	804
Punjab	1384	1257	510	1089
Rajasthan	3075	1893	601	1506
Sikkim	85	103	45	103
Tamil Nadu	4758	3768	4561	2999
Uttar Pradesh	2038	1757	2010	2021
Uttaranchal	287	156	122	746
West Bengal	3096	1697	1575	1874
<b>Total Circulation All over India</b>	<b>49606</b>	<b>40365</b>	<b>28190</b>	<b>35873</b>

Abroad circulation figures are separate

Readers Segment Wise Circulations / Readership	Number of Hard copies Copies			
	Fire & Safety	Secure Asia	Focus PPE	Rescue Management
Fire Safety Consultant	8% = 3968 HARD COPIES	6.3% = 2543 HARD COPIES	7.5 % = 2690 HARD COPIES	8.5% = 2396 HARD COPIES
Fire Safety Officers (FSO)	9% = 4465 HARD COPIES	3.5% =1413 HARD COPIES	8.8% = 3157 HARD COPIES	9% = 2537 HARD COPIES
Fire officer @ Fire & Safety Brigades & NDRF	12% = 5953 HARD COPIES	2.5% = 1009 HARD COPIES	10% = 3587 HARD COPIES	19% = 5356 HARD COPIES
CFO's of different cities in India	8% = 3968 HARD COPIES	1.5% = 605 HARD COPIES	8% = 2870 HARD COPIES	8% = 2255 HARD COPIES
Bank Safety & Security Head	8.5% = 4217 HARD COPIES	24.5% = 9889 HARD COPIES	3% = 1076 HARD COPIES	3% = 845 HARD COPIES
Factory / Labour Inspector	7.3% = 3621 HARD COPIES	3.5% = 1413 HARD COPIES	12.5% = 4484 HARD COPIES	6% = 1691 HARD COPIES
EHS & OHS Managers	10% = 4960 HARD COPIES	2.1% = 848 HARD COPIES	16 % = 5740 HARD COPIES	9.5 % = 2678 HARD COPIES
Airport Safety & Security Head/ Vigilance Head	6.5% = 3224 HARD COPIES	29% = 11705 HARD COPIES	3% = 1076 HARD COPIES	11% = 3100 HARD COPIES
Defence / Ordinance depot and other High Security Government undertaking Entities:	6% = 2977 HARD COPIES	5.6% = 2260 HARD COPIES	5% = 1794 HARD COPIES	7 % = 1973 HARD COPIES
Fire Safety Security [separate - separate] Productwise OEM Companies	8.9% = 4415 HARD COPIES	14.2% = 5732 HARD COPIES	16% = 5740 HARD COPIES	12% = 3383 HARD COPIES
Bulk Traders / Dealers of Fire Safety Security Products in India & OTHERS:	15.8% = 7838 HARD COPIES	7.3% = 2947 HARD COPIES	10 % = 3587 HARD COPIES	7% = 1973 HARD COPIES
<b>Total Segment wise circulation figures of Hard copies</b>	<b>49606 HARD COPIES</b>	<b>40365 HARD COPIES</b>	<b>35873 HARD COPIES</b>	<b>28190 HARD COPIES</b>



# Advertisement Tariff

## Rate Per Insertion

	Full Page	Half Page	Front Cover	Back Cover	Front/Back Inner Cover	Gate Fold One Side	Gate Fold Both Side
<b>FIRE &amp; SAFETY</b> <small>Monthly</small>	\$ 824 ₹ 69,900	\$ 553 ₹ 46,999	\$ 3,236 ₹ 2,75,000	\$ 2,769 ₹ 2,35,000	\$ 2,210 ₹ 1,85,000	\$ 1,760 ₹ 1,50,000	\$ 2,769 ₹ 2,35,000
<b>Dimension Advt.:</b>	210x295 mm.	190x130 mm.	210x250 mm.	210x285 mm.	210x295 mm.	210x295 mm.	410x295 mm.
<b>Bleed Advt.:</b>	220x305 mm.	N/A	220x260 mm.	220x295 mm.	220x305 mm.	220x305 mm.	420x305 mm.
<small>Please Note: No Space available on Cover Pages &amp; till first 18 Pages for another 2 years. 15% Extra for Page No. 19-30 of FIRE &amp; SAFETY Magazine. Discounts: One Time No Discount. Book for 6 Times, get 10% Discount. Book for 12 Times, get 15% Discount.</small>							

	Full Page	Half Page	Quarter Page	Front Cover	Back Cover	Front/Back Inner Cover	Gate Fold One Side
<b>SECURE ASIA</b> <small>Monthly</small>	\$ 590 ₹ 50,000	\$ 447 ₹ 37,900	\$ 2,660 ₹ 2,26,000	\$ 2,235 ₹ 1,90,000	\$ 1,760 ₹ 1,50,000	\$ 1,499 ₹ 1,27,000	\$ 2,210 ₹ 1,85,000
<b>Dimension Advt.:</b>	210x295 mm.	190x130 mm.	210x250 mm.	210x285 mm.	210x295 mm.	210x295 mm.	410x295 mm.
<b>Bleed Advt.:</b>	220x305 mm.	N/A	220x260 mm.	220x295 mm.	220x305 mm.	220x305 mm.	420x305 mm.
<small>Discounts: One Time No Discount. Book for 6 Times, get 10% Discount. Book for 12 Times, get 15% Discount.</small>							

	Full Page	Half Page	Quarter Page	Front Cover	Back Cover	Front/Back Inner Cover	Gate Fold One Side
<b>Focus Personal Protective Equipment</b> <small>Monthly</small>	\$ 500 ₹ 39,999	\$ 320 ₹ 26,999	\$ 190 ₹ 15,999	N/A	\$ 707 ₹ 59,999	\$ 590 ₹ 49,999	N/A
<b>Dimension Advt.:</b>	240x340mm.	215x152 mm.	105x152 mm.	N/A	240x340 mm.	240x340 mm.	N/A
<b>Bleed Advt.:</b>	250x350 mm.	N/A	N/A	N/A	N/A	250x350 mm.	N/A
<small>Discounts: One Time No Discount. Book for 6 Times, get 10% Discount. Book for 12 Times, get 15% Discount.</small>							

	Full Page	Half Page	Quarter Page	Front Cover	Back Cover	Front/Back Inner Cover	Gate Fold One Side
<b>RESCUE MANAGEMENT</b> <small>Monthly</small>	\$ 500 ₹ 39,999	\$ 320 ₹ 26,999	\$ 190 ₹ 15,999	N/A	\$ 707 ₹ 59,999	\$ 590 ₹ 49,999	N/A
<b>Dimension Advt.:</b>	240x340mm.	215x152 mm.	105x152 mm.	N/A	240x340 mm.	240x340 mm.	N/A
<b>Bleed Advt.:</b>	250x350 mm.	N/A	N/A	N/A	N/A	250x350 mm.	N/A
<small>Discounts: One Time No Discount. Book for 6 Times, get 10% Discount. Book for 12 Times, get 15% Discount.</small>							

	Full Page	Half Page	Quarter Page	Front Cover	Back Cover	Front/Back Inner Cover	Gate Fold One Side
<b>FIRE SAFETY &amp; SECURITY INDIA DIRECTORY 2023-24</b>	\$ 500 ₹ 41,000	\$ 300 ₹ 28,000	N/A	N/A	N/A	N/A	N/A
<b>Dimension Advt.:</b>	120x190 mm.	120x95 mm.	N/A	N/A	N/A	N/A	N/A
<b>Bleed Advt.:</b>	150x225 mm.	N/A	N/A	N/A	N/A	N/A	N/A

Published by



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SAFETY EQUIPMENT  
REVIEW  
Monthly Magazine



Fire Safety & Security  
India Directory

## Subscription Rates

Years/Issues	1 Magazine (INR)	2 Magazine (INR)	3 Magazine (INR)	5 Magazine (INR)
One Year (12 Issues)	₹ 10,000/- (By Post) <input type="checkbox"/>	₹ 15,000/- (By Post) <input type="checkbox"/>	₹ 18,500/- (By Post) <input type="checkbox"/>	₹ 21,200/- (By Post) <input type="checkbox"/>
	₹ 12,400/- (By Courier) <input type="checkbox"/>	₹ 17,400/- (By Courier) <input type="checkbox"/>	₹ 20,900/- (By Courier) <input type="checkbox"/>	₹ 23,500/- (By Courier) <input type="checkbox"/>
Two Year (24 Issues)	₹ 18,100/- (By Post) <input type="checkbox"/>	₹ 28,000/- (By Post) <input type="checkbox"/>	₹ 30,000/- (By Post) <input type="checkbox"/>	₹ 35,200/- (By Post) <input type="checkbox"/>
	₹ 22,800/- (By Courier) <input type="checkbox"/>	₹ 30,200/- (By Courier) <input type="checkbox"/>	₹ 34,200/- (By Courier) <input type="checkbox"/>	₹ 39,700/- (By Courier) <input type="checkbox"/>
Three Year (36 Issues)	₹ 25,300/- (By Post) <input type="checkbox"/>	₹ 45,500/- (By Post) <input type="checkbox"/>	₹ 51,000/- (By Post) <input type="checkbox"/>	₹ 60,000/- (By Post) <input type="checkbox"/>
	₹ 32,500/- (By Courier) <input type="checkbox"/>	₹ 52,700/- (By Courier) <input type="checkbox"/>	₹ 59,000/- (By Courier) <input type="checkbox"/>	₹ 67,200/- (By Courier) <input type="checkbox"/>
Five Year = (60 Issues) + Free "Fire Security & Industrial Safety Directory (worth 5000)	₹ 41,000/- (By Post) <input type="checkbox"/>	₹ 60,000/- (By Post) <input type="checkbox"/>	₹ 72,100/- (By Post) <input type="checkbox"/>	₹ 82,000/- (By Post) <input type="checkbox"/>
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